TRINA VO

UI/UX DESIGNER

PROFILE

I'm a UI/UX Designer, passionate about solving user problems and creating remarkable user experiences that align with both user needs and business objectives. My ideology is to deliver solutions that are thoughtfully curated and aesthetically pleasing designs.

EXPERIENCE

UI/UX Designer (Internship) | Transformers Academy

Sep 2023 - Dec 2023, Remote

- Assisted in creating wireframes and prototypes for new product features and improvements in the design stage.
- Worked closely with the design and developer teams to ensure designs were implemented as intended.
- Regularly iterated on designs based on user feedback and usability testing results.
- Collaborated to design and build the company's website on the Wix platform.

UX Designer | Humber College

Jan 2023 - Dec 2023, Toronto, Canada

- Conducted user research and analyzed data through interviews, empathizing with users, and collaborating with stakeholders to develop appropriate and purposeful design solutions.
- Collaborated closely with cross-functional teams to develop designs, enhance the user experience with WCAG accessibility standards, and performed usability testing for multiple case studies.

UX Designer (Internship) | Skinopathy

Oct 2022 - Dec 2022, Remote

- Conducted user and market research that assisted with product design.
- Collaborated with physicians and the development team to explore patients' processes and develop features for the product.
- Created personas, user flows, wireframes, and prototypes for the Keloids and Mole tracking project.

UI/UX Designer | Centennial College

Jan 2022 - Dec 2022, Toronto, Canada

- Worked with an agile team to design and develop UX and UI for human-centred design projects.
- Implemented UX strategies to design wireframes and interactive prototypes that align with user needs and business goals.

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in trinavo-design

trinavo.com

Edmonton, Alberta, Canada

VOLUNTEER

Virtual & Augmented Reality World Conference & Expo - Toronto

Jun 2022 - Aug 2022

SKILLS

Branding & Identity
HTML / CSS
Information Architecture
Interface Design
Journey Mapping
Prototyping

User Research & Analysis Usability Testing

User Flows Wireframing

TOOLS

Adobe XD

Wordpress

After Effects

Wix

Figma Illustrator

Indesign

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Invision

Miro

Photoshop

Premiere Pro

Sketch

CERTIFICATE

TCPS 2: CORE-2022 (Course on Research Ethics)

May 2023

EDUCATION

HUMBER COLLEGE

Post-graduate in User Experience (UX) Design

CENTENNIAL COLLEGE

Post-graduate in Interactive Media Management

UNIVERSITY OF NEW SOUTH WALES

Bachelor of Design in Graphic Design & Digital Media

Toronto, Canada Jan 2023 - Dec 2023

Toronto, Canada Jan 2022 - Dec 2022

Sydney, Australia
Jun 2016 - Dec 2019